

# JORDAN SCRUGGS

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◆ +423 774 2558

## SOCIAL

 [fb.me/JordanAScruggs](https://fb.me/JordanAScruggs)

 [@jscruggso601](https://twitter.com/jscruggso601)

## PROFILE

With a diverse history as a creator, communicator and developer Jordan is motivated to develop personal skills and grow professionally, while making an impact on the community around them. A strong background in politics, communications and non-profit organizations, has filled them with hope for a more inclusive and better tomorrow.

## PROFESSIONAL EXPERIENCE

### Let's Talk Consulting

*Owner*

July 2016 - Current

Creating websites and marketing graphics for local businesses, organizations and individuals. Presenting to young adults how to navigate and be productive on social media while creating and directing social media training workshops for businesses who need to get a better understanding of growth through social media.

### Office of Multicultural Affairs

*City of Chattanooga Internship*

August 2015 - July 2016

Projects include being a lead organizer for Chattanooga's upcoming MLK Day of Service. Installed kiosks for public libraries that provided information on how to transition from an immigrant to a citizen while creating marketing materials for OMA sponsored events.

### Organizing for Action

*State Fellow & Digital Lead for the State of Tennessee*

January 2013 - June 2016

Started as an OFA Fellow in 2013 which consisted of engaging local volunteers to attend events in the community. Promoted to the State Digital Lead for OFA position in 2014 which included sharing events around the state through social media. Work was highlighted and led to introducing President Barack Obama at the 2015 OFA Fall Summit in Washington, DC.

### The Trevor Project Volunteer

*Youth Advisory Council Member*

August 2011 - 2014

Created "3927", an LGBT inclusive church directory for Tennessee. The directory began with seven churches and now has more than 20 churches in the state. Volunteer positions were held for three The Trevor LIVE events in New York. Became a featured speaker at the Trevor LIVE event in Los Angeles in 2013. Because of this work and being an LGBTQ advocate in Tennessee, received the first Logo TV Young Trailblazer Award in 2014.

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## EDUCATION

Chattanooga State Community College,  
Chattanooga, TN

*A.S. Political Science 2011*

**Tennessee Hope Scholarship 2008-2011**

*"The Communicator"*

*Lead Publisher 2010-2011*

## SKILLS

- Natural Leader
- Flexible
- Reliable
- Creative
- Public Speaking
- Social Media Management
- Communication

## AFFILIATIONS

- **Echoing Ida**  
2016-Current  
*Writer*
- **Young Adult Leadership Council of TN Healthy Transitions Initiative**  
2016-Current  
*Council Member*
- **Outlook Chattanooga**  
2014-2017  
*Board Member*
- **Nooga Diversity Center**  
2014-16  
*Board Member*
- **Spark Reproductive Justice**  
2012-14  
*Fyre Media Camp Lead*
- **Trevor Project**  
2011-2014  
*Youth Advisory Council Member*
- **National Gay And Lesbian Chamber of Commerce**  
2011-2012  
*Communications Internship*

## PORTFOLIO

- The BGD Podcast 12.15.16: America Was Hacked! <https://goo.gl/INTwWu>
- In Betweens <https://goo.gl/lrMW3Q>
- What It Means to No Longer Feel Protected by Police: <https://goo.gl/COlvrL>
- Anti-Transgender Policies Go Beyond Bathroom Bills: <https://goo.gl/FJomdp>
- Defending Planned Parenthood: <https://goo.gl/Tf5qQu>

## VOLUNTEER

- Tennessee Voices for Children: Young Adult Leadership Council — 2016 - Current
- Political Campaigner — 2009 - Current
- Presidential Campaign Volunteer — 2007-2012
- Historical Literature for Students with Disabilities Tutor — 2008 - 2011

## INTERESTS

- LGBTQIA Rights
- Reproductive Justice
- Social Media Consulting
- Online Publishing
- Mental Health
- Suicide Prevention
- Young Adult Leadership
- Human Rights

## EXPERTISE

Robust understanding of using social media platforms to amplify content and outreach on leading global apps such as Facebook, Twitter, Snapchat and YouTube. Equally knowledgeable about leading blog and website platforms such as Tumblr, Wordpress, and Squarespace.

100%

Knowledge of writing and formatting programs such as Microsoft Office, Pages, Numbers, OpenOffice and Google Docs.

95%

Familiar with digital editing programs such as Adobe Photoshop and Illustrator as well as audio editing programs such as Audacity Audio Editor, WavePad and Adobe Audition.

75%

## REFERENCES

*Available upon request*